

MAX ALLEN DUROSEAU

Dynamic Instructor Seeking Position in Higher Education.

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EDUCATION

University of Missouri, Columbia, MO 2019
M.S., Textile and Apparel Management

Florida State University, Tallahassee, FL 2016
B.S., Retail, Merchandising & Product Development

Miami Dade College, Miami, FL 2014
A.A., Business Administration

WORK EXPERIENCE

Seminar Instructor | *World Leading Shanghai Academy (WLSA)* Current
Shanghai, China

- Teach A-Level and Advanced Placement courses to high school students in preparation for studying abroad
- Nurture critical thinking and analytical skills by empowering students to facilitate their own class discussions
- Prepare students to conduct research by guiding them on MLA as well as navigating electronic libraries
- Expose students to broad range of topics including gender, social class, and race via academic literature

ESL Teacher | *Xinjing Middle School* 2021 – 2022
Shanghai, China

- Developed creative lesson plans that inspire learning in young students while adapting to their unique needs
- Used the scaffolding method to connect new topics to what students already know to achieve learning outcomes

- Collaborated successfully with Chinese staff and administration to achieve overall school objectives
- Oversaw public speaking course that helped improve student's language proficiency, public speaking style, and confidence

Academic Director | *American Eagle Institute*

2020 – 2021

Shanghai, China

- Oversaw the development and implementation of the school curriculum
- Interfaced between the foreign teacher team and school management for streamlined and efficient communication
- Planned and coordinated critical school activities such as graduation and holiday events
- Conducted professional development workshops for foreign teacher team

ESL Teacher | *No. 1 High School Affiliated with Tongji University*

2019 – 2020

Shanghai, China

- Designed student lesson plans to promote oral English practice leading to a 4% increase in student performance
- Facilitated discussions and activities to increase student engagement
- Designed interactive activities to foster learning for students
- Tracked student progress via periodic assessments

Social Engagement and Marketing Manager | *Favorita Restaurant*

2019

Shanghai, China

- Created and hosted local events to attract new patronage – leading to increased foot traffic and sales
- Managed social media platforms BonApp and WeChat to target Expatriate and Chinese demographics respectively.
- Performed peer-to-peer marketing and promotional services through engagement of Shanghai social groups

Sales Associate | *City Furniture*

2015 – 2017

Miami, FL

- Consistently exceeded sales goal by an average of 10%
- Recognized amongst top performing associates for service revenue category
- Managed clientele through CFE database to increase customer loyalty

Planning and Allocation Intern | Perry Ellis International

2016

Miami, FL

- Assisted with assortment development and localized allocation strategies for the Menswear category
- Performed daily, MTD, and YTD data analysis to make recommendations to positively impact business
- Made key contributions to increase performance of woven category for upcoming selling seasons based on reported trends
- Assisted in the opening of PE Outlet store at Dolphin Mall

ACADEMIC APPOINTMENTS

Graduate Assistant | Department of Textile and Apparel Management
University of Missouri-Columbia

Fall – Spring
2017 - 2019

Teaching Assistant | Introduction to Softgoods Retailing
University of Missouri-Columbia

Fall – Spring
2017 - 2019

Teaching Assistant | Retail Marketing and Merchandising
University of Missouri-Columbia

Fall
2018

Teaching Assistant | Social Appearance in Time and Space – Writing Intensive
University of Missouri-Columbia

Fall
2018

Teaching Assistant | Science of Textiles
University of Missouri-Columbia

Summer
2018

Teaching Assistant | History of Western Dress – Writing Intensive
University of Missouri-Columbia

Spring/Summer
2018

RESEARCH

Conference: Duroseau, M., Ha-Brookshire, J. (2020) Exploring City Furniture’s Mattress Donation Program and Perspectives on Sustainability Among Stakeholders. *International Textile and Apparel Association, Denver, CO.* – Qualitative Research

Master’s Thesis: Duroseau, M., Ha-Brookshire, J. (2019) The Mysterious Equity Behind Charitable Giving: A Case Study Examining Corporate Sustainability Initiatives and Perceptions Among Multi-Stakeholder Groups. *University of Missouri-Columbia.* – Qualitative Research

GRANTS AWARDED

University of Missouri | Inclusive Excellence Grant 2018

MEMBERSHIPS AND AFFILIATIONS

Vice-President | Association of Black Graduate and Professional Students 2018 – 2019
University of Missouri-Columbia

Member | International Textile and Apparel Association (ITAA) Current

SKILLS

Global Sourcing
Product Development
Portrait Photography
Art Direction and Creative Planning
Adobe Photoshop
Copy Editing
Public Speaking
Conflict Mediation

SERVICE

Mizzou Black History Month Planning Committee
Title IX Assistant Vice Chancellor Recruitment Committee
4H Revue Charity Fundraiser

REFERENCES

Jung Ha-Brookshire, PhD | Associate Dean for Research and Graduate Studies, Textile and Apparel Management

Phone: 573.882.6316 | habrookshirej@missouri.edu

Natashua Davis, PhD | Interim Vice Chancellor, Division of Inclusion, Diversity, and Equity

Phone: 573.884.7267 | davisnat@missouri.edu

Antonio Castro, PhD | Director of Graduate Studies, Learning, Teaching, and Curriculum

Phone: 573.882.1993 | castroaj@missouri.edu

David O'Brien, PhD | Professor, Rural Sociology

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Jessica Ridgway, PhD | Assistant Professor, Retail, Merchandising and Product Development

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